



Sep 27th 2014 Classical Chinese Music Concert

Sponsorship Terms & Services Explanation

To better serve the concert sponsors as a thank you in return, we designed below promotion events for all of the sponsors:

1. On July 26th 2014, a press conference will be held at XIN TIAN DI Culture Centre. All sponsors will be invited to join the conference and will be introduced to public. We will invite some sponsors to give a speech to public and media.
2. On the Concert day, before the concert starts, a separate VIP Room will be provided to host all sponsors, media & politicians. Sponsors could use this social time to build networks.
3. During the break time of the concert, we will invite politicians to award the certificates to all sponsors.
4. Sponsor's flyer will be printed on the programme. The size is based on below different support level.
5. You can display your promotion boards/panels outside of concert hall, or put flyers on designated table.

If you have any other needs, pls let us know. We will try our best to fulfill it!

Once again, thanks to all the sponsors. With your great help, the Chinese Zither Concert will be a real success!

Detailed Sponsorship policy:

Bronze Sponsor : \$200 – A4 Programme 1/8 page plus 2 VIP tickets

Silver Sponsor: \$500 – A4 Programme 1/4 page plus 3 VIP tickets

Golden Sponsor : \$800 – A4 Programme 1/2 page plus 5 VIP tickets

Diamond Sponsor: \$1000 – A4 Programme 1 page plus 8 VIP tickets

Platinum Sponsor: \$2000 – A4 Programme 1 page + back cover plus 15 VIP tickets

Title Sponsor : \$10000 – Title+ A4 Programme 1 page +Front cover+sign on poster+ppt 1 page will be used on projector+1 minute speech plus 20 VIP tickets

Pls confirm sponsorship before July 10th. On July 26th the press conference will be held.

For sponsorship of the 2014 Chinese Zither Concert, pls contact with:

647-241-0503, Ms. Helen Song, Vice president of XTDCC

or 416-262-5918, Ms. Feihong Nan, Canada Yuanyin Zither School founder.

or 647-924-6588, Mr. Brite Gu, Director of XTDCC



XIN TIAN DI CULTURE CENTRE 新天地文化中心

Sincerely Thank you to all Concert Sponsors!

XIN TIAN DI Culture Centre

May 20th 2014